



become

THE CREATIVE RECRUITMENT COMPANY

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Where we are

Manchester
London

Amsterdam
(coming soon)

Hong Kong

Sydney
Melbourne

What we recruit for

Here at become, we successfully recruit for almost every role at every level within the creative industry.

We have listed below our most frequent requests, however if you don't see the title of the person you are currently recruiting for, then please get in touch and our expert team of consultants will be sure to help you with your requirements.

CREATIVE

Designer
Art Director
Copywriter
Creative Teams
Visualiser
Design Director
Creative Director
Design Manager
Creative Group Head

DIGITAL

Digital Designer
UX/UI Designer
Motion Graphics Designer
Front End Developer
Back End Developer
e-commerce Designers/Developers
Digital Project Manager
Digital Account Manager
Lead Producer
Digital Content Producer

ARTWORK/PRODUCTION

Artworker
Creative Artworker
Finished Artist
Retoucher
Studio Manager
Trafficker
Creative Services Manager
Project Manager
Creative Services Director

CLIENT SERVICES/ MARKETING

Account Executive
Account Manager
Account Director
Group Account Director
Client Services Manager
Strategist
Marketing Assistant
Marketing Manager
Project Manager
Events Manager/
Producer
Community Manager
Brand Manager
Product Manager
Digital Marketeers
PR Manager

Who we are - Become

AN INTRODUCTION TO BECOME

Become is a global recruitment agency specialising in all things creative.

With expert teams in Hong Kong, Sydney, Melbourne, London and Manchester we pride ourselves on matching top talent with the leading creative agencies around the world.

We believe that ability is nothing without opportunity. We embrace innovation, new ideas and ways of working with our clients and candidates. We believe that a positive recruitment experience is all in the detail - the phone call, the face-to-face meeting, the connection, the opportunity.

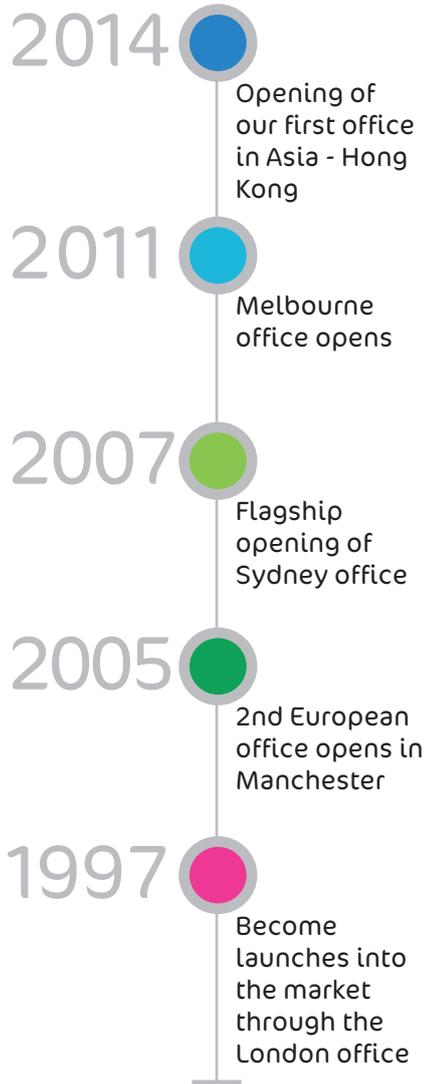
GLOBAL BUT LOCAL

With 5 offices and over 30 staff, Become has a global turnover of \$16 million. Each office is staffed by local experts. We do not work to a one size fits all policy but to one that fits the local culture and market.

35 STAFF
 500 CLIENTS established every year
 1997
 Melbourne
 LONDON
 MANCHESTER
 HONG KONG
 sydney
 FIVE OFFICES globally
 \$16 MILLION GLOBAL REVENUE
 300+ over
 CONTRACTORS WORKING FOR BECOME EVERY DAY
 320 placed every year INTO ROLES

Who we are - Our History

A BRIEF HISTORY



OUR CORPORATE STRUCTURE

Become is part of the Empresaria Group

Empresaria is an international specialist staffing group. Our companies offer a full complement of recruitment and HR related services to a diversity of clients ranging from Fortune 500 companies to small businesses, from central government agencies to local community services.

Empresaria companies, each specialising in specific markets or services, operate across the world with representation in over 18 countries and over 80 offices. Our sector focus includes Creative, Finance, Technical, Industrial, Healthcare, Information Technology, Retail and other Professional Services.

HOW WE WORK

The creative sector is incredibly exciting and constantly evolving.

This can prove challenging for clients who want to bring highly sought-after skills and new expertise in to their business. We like to work very closely with our clients. Throughout the process we're realistic and transparent, making sure you're kept in the loop at every stage.

Our collaborative team structure is something that makes us unique. We work together on every brief, sharing candidate contacts and connections, expertise and ideas, successes and achievements.

It's undoubtedly worth mentioning that our senior consultants have been with us since the early, pioneer days, and the majority of our consultants have been here for over 5 years, creating loyal, consistent and dedicated teams.

Become strives to provide both candidates and clients with the personalised service that will help you make the most of your opportunities and expand your horizons, both locally and internationally.

What we do

OUR PHILOSOPHY

You might be the greatest copywriter in the world, an absolutely awesome artworker, or a superstar creative, but you won't be able to further your career without the opportunity to show off those talents. Opportunities are there for our clients too. The opportunity to grow as a business, to win more work and to deliver success. Opportunities are about going where you want to go, progressing and seeing what you really can become.

WHAT WE DO

Become focuses on the Design and Advertising industry, providing expert recruitment consultancy for a range of clients and candidates. We aim to find the right people for the right roles and ensure a simple and effective experience.

PERMANENT

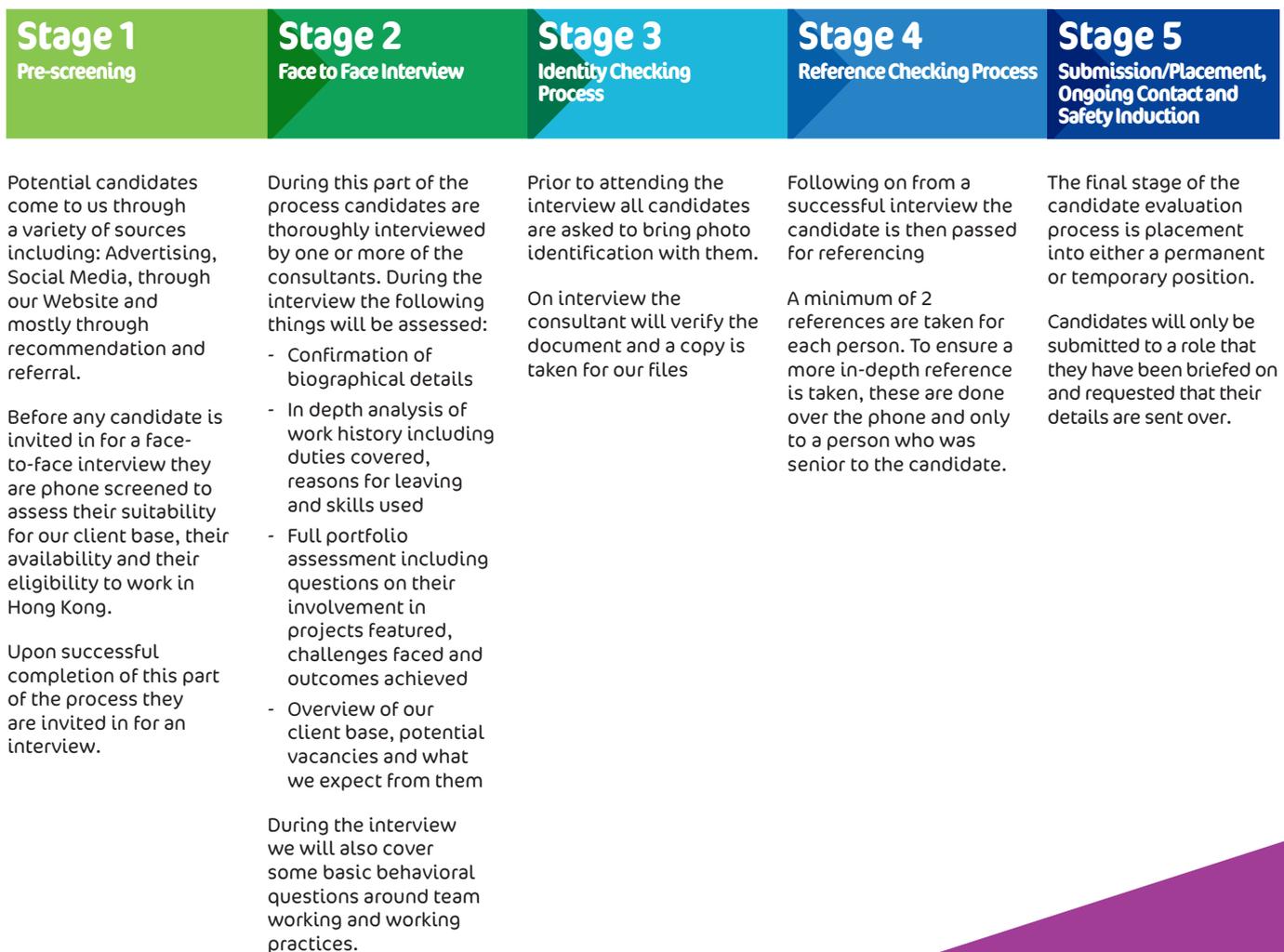
We have dedicated permanent consultants providing the best candidates possible for roles within Print and Digital.

FREELANCE

Along with full time roles, we run a dedicated Freelance Desk to provide quick turnarounds on bookings. We aim to have bookings confirmed within half an hour and work on contracts from 1 day to 12 months.

How we work

All candidates registering with Become undergo a thorough screening, interview and vetting process. We guarantee that no Agency Staff Worker will be supplied who has not gone through this process. The process includes the following stages:



What are our values

SERVICE VALUES

Fresh

To seek fresh experiences
To do things in a new way with integrity and unlike anyone else

Quality

This is an essential
High-grade talent
Excellence in our dealings
The best person, for the right position, within the best culture
A level at which everyone wants to aspire to

Personal

People. Recruitment is all about people
Personal means we relate, we understand and we carry it out for the person
It's in the details. That chance phone call, the first meeting, that big opportunity

PERSONALITY VALUES

Influential

A pioneer in their field
Someone independent and radical in thought
An alternative perspective
Passionate about their values and ambitions for their future

Agility

While we all face new and different challenges everyday, our ability to be nimble, knowledgeable and well co-ordinated enables us to get the job done

Wisdom

It represents a strong client insight. Knowing what works and what doesn't.

What makes us different?

Innovative

**Carefully selected
Candidates**

**International Presence /
Local Experience**

Creative Market Specialists

Access to the top talent

**Collaborative team
structure**



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